Table of Contents

4  Naming to Dominating
8  Customer Experience
16 Empowering Sales Teams
23  Manufacturing
41  Agriculture
47  Medical
55  Government
65  Event Planning
77  Education
89  Philanthropy
99  Annual Reports
102  Checklist
MANUFACTURING

REYNOLDS MACHINERY
FLUID APPLIED ROOFING
SEEPEX
SANTA FE WINWATER
LAWTER
ADVANTIC
APS MATERIALS
UNIBILT
SCENIC SOLUTION
RUMFORD INDUSTRIAL GROUP
K&B MOLDED
MEDICAL

ULTRASOUND SERVICES
ORION THERAPY
DLCS
DAVITA
RIVERAIN
ACTIVE PHYSICAL THERAPY
GOVERNMENT

MONTGOMERY COUNTY BOARD OF ELECTIONS
KEEP MONTGOMERY COUNTY BEAUTIFUL
OHIO AEROSPACE INSTITUTE
BRING YOUR GREEN
PUBLIC HEALTH
EVENT PLANNING

DIGITAL ENGINEERING MANUFACTURING ENVIRONMENT SYMPOSIUM
KIDS READ NOW: MAKE AMERICA READ AGAIN
DEFENSE INNOVATION SYMPOSIUM
REYNOLDS MACHINERY OPEN HOUSE
FUTURE IS FEMALE
FAIRBORN RAIDER RACE
Mitsubishi TV-500

**OPEN HOUSE PRICE**
**$69,300**

List Price (As Configured: $82,500)

**TRAVEL**
- X: 4.9 ft (1.5 m)
- Y: 4.9 ft (1.5 m)
- Z: 20 ft (6.0 m)

**SPINDLE**
- Speed range: 12,000 rpm
- 9,000 rpm
- 6,000 rpm
- 3,000 rpm
- 1,500 rpm

**AUTOMATIC TOOL CHANGER**
- Tool diameter: 1.5 in (38 mm)
- Tool weight: 21 lb (9 kg)

**MOTOR**
- Spindle motor (saw): 20 hp / 9.7 kW
- Spindle motor (milling): 15 hp / 11 kW

**CONTROL**
- Mitsubishi M70i control

**SPECIAL EVENT PRICING DURING OPEN HOUSE**

**SERIAL NUMBER**
- M700232

**REYNOLDS MACHINERY**

**OPEN HOUSE!**

_Receive the latest information on our products and services._

**OPEN HOUSE**

October 4th & 5th 10am-5pm

Please Join Us

Tri-fold Table Tent

Mitsubishi TV500

Price Magnet
FUTURE IS FEMALE

CELEBRATE THE PAST. SEIZE THE DAY. THE FUTURE IS FEMALE.

Event Invitation and Thank You Card

Event Scorecard

Event Poster

Landing Page

FAIRBORN RAIDER RACE

RAIDER RACE

OFFICIAL SCORE CARD

RACE RULES

REGISTER FOR RAIDER RACE!

THANK YOU TO OUR SPONSORS

Details

Thank you.
EDUCATION

FAIRBORN DIGITAL ACADEMY
CENTRAL STATE UNIVERSITY
DEER HILL EXPEDITIONS
KIDS READ NOW
WRIGHT STATE UNIVERSITY
UNIVERSITY OF DAYTON
PHILANTHROPY

BOYS SCOUTS OF AMERICA
WYSO
GRACE UNITED METHODIST CHURCH
VICTORIA THEATRE ASSOCIATION
HUMANE SOCIETY OF GREATER DAYTON
UNITED WAY

ANNUAL REPORTS

DAYTON METRO LIBRARY
MONTGOMERY COUNTY
ALCOHOL, DRUG ADDICTION,
& MENTAL HEALTH SERVICES
LEVITT PAVILION
CHECKLIST

VOICE
- Message From CEO
- Mission and Vision
- Voice and Tone
- Brand Attributes
- Value Proposition
- Tagline
- Elevator Pitch
- Personas

LOGO
- Brandmark
- Logotype
- Lockup/Signature Usage
- Padding Around Brandmark
- Correct Usage of Elements

COLOR
- Brand Color System
- Palette
- Parameters for color usage

TYPOGRAPHY
- Hierarchy
- Header Text
- Body Copy
- Print Fonts
- Web Fonts
- Special Display Faces

SALES COLLATERAL
- Folders
- Brochure System
- Mastheads
- Spec Sheets
- Sales Sheets
- Direct Mail
- Newsletters
- Postcards
- Rack Cards
- One Sheet Overview

STATIONERY
- Business Cards
  - Corporate
  - C-Suite
  - Sales Team
- Letterhead
  - Corporate
  - Division
  - Personalized
- Second Sheet
- #10 Envelope
- Monarch Envelope
- Memo Template
- Notepads
- Mailing Labels
- Window Envelopes
- Large Mailing Envelope
- Announcement
- Invitations
- International Business
- Stationary
  - Business Cards
  - A4 Letterhead
  - A4 Personalized Letterhead
  - A4 Envelope

ADVERTISING
- Magazine Ads
- Newspaper Ads
- Inserts

PACKAGING
- Boxes
- Cartons
- Bags
- Shipping Boxes
- Labeling System
CHECKLIST

MEDIA LIBRARY
- Photography
- Print/Web
- Illustrations
- Infographic Library
- Iconography Library
- Imagery

CLOTHING
- Uniforms/Corporate Wear
  - Winter
  - Spring
  - Summer
  - Fall
- Rain Gear
- Golf Shirts
- Baseball Caps
- Ties
- Cufflinks
- Scarves

VEHICLE IDENTIFICATION
- Service Trucks
- Fleet Vehicles
- Vans
- Company Cars
- Buses
- Planes

PHYSICAL GOODS
- Golf balls
- Portfolios
- Pens
- Umbrellas
- Mugs
- Pins
- Memo Cubes
- USB Drives
- Mouse Pads
- Computer Cases

ENVIROMENTAL EXPERIENCES
- Exhibits
- Banners
- Tradeshows
- Name Tags
- Point of Purchase
- Wayfinding
- Kiosk